# **Glenda Caress Peterson**

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## SUMMARY

College graduate seeking a challenging and creative environment to contribute fashion industry experience

#### SKILLS

- Garment construction, draping, sketching, sewing, patternmaking
- InDesign, Photoshop, Illustrator, Bridge, Acrobat
- Gerber, Ned Graphics, Word, Excel, PowerPoint
- Photography, strong sense of design and composition

#### EDUCATION

The Art Institute of California - San Francisco, CA Bachelor of Fine Arts, Fashion Design, September 2012

#### **RELATED EXPERIENCE**

Joann Fabrics, Concord, CA	April 2013 - present
Team Member	
Register	
Cutting Table	
<ul> <li>Stocking materials</li> </ul>	
GCPeterson Designs, Antioch, CA	Dec 2009 - present
Freelance Seamstress	
<ul> <li>Alterations, sewing, and tailoring</li> </ul>	

- Custom design garments based on customer needs
- Ensuring high standards of customer service

Old Navy & Gap/Aquent, San Francisco, CA	April 2014
Levi Strauss & Dockers/Aquent, San Francisco, CA	Oct 2011 - Jan 2014

# Sample Coordinator

- Visual merchandising; assisted in coordination of floor plans and three-dimensional displays in order to maximize sales
- Managed internal and external relationships to ensure on time delivery of all prototypes and salesman samples
- Taking inventory of department orders by Google and Microsoft Excel

## Bedrock, Oakland, CA

Researcher

April 2013

- Compiling research for clients
- Consulting clients through strategy book
- Reconstructing images aided by photoshop

Fashion Show: Are You Ready to Wear, San Francisco, CA Production Assistant	March - June 2012
<ul> <li>Provided an eclectic music playlist for various styles</li> <li>Directed choreography for runway models</li> </ul>	
<ul> <li>Berkeley Playhouse: The Pirates of Penzance, Berkeley, CA</li> <li>Costume Assistant <ul> <li>constructed garment</li> <li>cut patterns</li> <li>altered patterns</li> </ul> </li> </ul>	Jan - Feb 2012
<ul> <li>Style/Clash, San Francisco, CA</li> <li>Executive Coordinator <ul> <li>Coordinated with designers to organize photo shoots and vento</li> <li>Created invitations using Photoshop and InDesign</li> </ul> </li> </ul>	Oct 2011 - Feb 2012 ue events
<ul> <li>Fashion Show: Fashion Line Up, San Francisco, CA</li> <li>Dresser</li> <li>Aided leads in backstage organization</li> </ul>	June 2011

Alded leads in backstage orga
 Dressed and styled models